

Visual Design and UX-UI

Roxana Corrales | Product Designer

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Summary

Product Designer with expertise in **UX/UI Design**, **Digital Products**, and **Visual Design**. Skilled in creating user-centered interfaces, wireframes, and prototypes, with a strong focus on accessibility, inclusive design, and usability. Experienced in developing corporate identities, responsive websites, and cross-platform visual assets, combining creativity with a human-centered design approach to deliver engaging and effective solutions.

Work experience

Genie AI – AI Product Design Intern

September 2025 – January 2026 (4 months)

- Created visually engaging and user-friendly interface designs for mobile applications, adhering to brand guidelines and design standards.
- Collaborated with product managers, developers, and other stakeholders to ensure the successful implementation of design solutions.

Verify Talent – UX/UI Designer

2024 – 2025

- Designed websites and navigation systems focused on usability.
- Developed corporate identity and consistent visual materials.
- Implemented user experience design processes that optimized client interaction.

Polyglobal – Graphic and UX Designer

2024

- Designed advertising materials and packaging.
- Maintained and redesigned website (UX/UI).
- Led branding and visual direction for projects.

Freelance – Graphic designer & Branding Specialist

2020–2021 / 2023–2024

- Created logos, branding, posters, and packaging.
- Designed furniture and visual pieces for emerging brands.

Education

Tecnológico de Monterrey

B.A. in Industrial Design, 2019

- Specialization in technological products (wearables).
- HEINEKEN / ITESM Scholarship.
- 1st place in international innovation contest Jump Chile (2018).

Courses and Certifications

- Diploma in Web Design and Development – UNAM, 2026
- Google UX Design Certificate, 2024
- University of Illinois – Introduction to Accessibility and Inclusive Design, 2024

Skills

- User experience design and interfaces (UX/UI)
- User research, Wireframing, Prototyping, Usability testing, Design Systems
- HTML and CSS, Adobe Design Suite, Figma
- Accessibility and inclusive design
- Branding and visual design
- Agile/Scrum methodology
- English C2 (Certified EN-ES Interpreter, LLS)